



studiodge

DANIEL GIUFFRE

PUBLIC ART CV

2025

DANIEL GIUFFRE

STUDIODG.COM.AU



Perth, Western Australia



daniel@studiog.com.au



0419 098 115

To whom it may concern,

I am an aspiring emerging artist and have collaborated with a number of experienced local artists, including Rick Vermey, Jon Tarry and Simon Gilby. I have been fortunate to be involved in all these collaborations from ideation and conception through to documentation and delivery of both free standing sculptural pieces as well as integrated artworks. For this proposal, I am submitting as an individual looking to further my career as an emerging artist.

I have considerable experience of working collaboratively with design teams, State and Local Government bodies (many of which are related to local schools) to realise high quality integrated artworks. As of this past 2 years, I have taken on a number of large public artworks as an individual, having gained experience from some of the best in the industry which are listed in the support material.

I have a unique skill set that is driven by digital technologies, which enables me as a designer to explore innovative approaches, produce comprehensive sets of documents for construction and with the ability to work closely with all parties in facilitating the fabrication and delivery of each project. I am able to offer uniquely complex and bespoke design solutions, which are made possible through digital design tools.

This new and innovative approach to design means we can test many design options through an iterative design process, with the ability to include preliminary costs to our 'design models', that provide us with real time feedback as we explore concepts and design options. Being able to produce fabrication ready files and drawings, also ensures the quality is of the highest standard, whilst being able to keep costs down as we are not reliant on other subcontractors.

Yours sincerely,

Daniel Giuffre

DANIEL GIUFFRE

PROFESSIONAL CV



Daniel has a keen interest in computational design and digital fabrication and has been working in the public art sector for over 8 years.

Daniel specialises in creative applications of advanced generative and computational design and fabrication technologies, using Rhino & Grasshopper tools. Daniels digitally enabled design methods flow through integrated BIM workflows and in advanced manufacturing. The benefits of generative design are found in the flexibility and malleability of associative digital models and the ability to revise and refine the model right up to fabrication. This facilitates a uniquely craftsman-like attention to detailing, documentation and fabrication.

PROFESSIONAL

Director, Studioldg Pty Ltd, 2024 - Current

Design studio with a focus on integrated public artwork.

Co-founder, Intensive Fields Pty Ltd, 2016 - 2024

Design studio with a focus on digital design and fabrication

Sessional Staff, Curtin University, 2019-Current

Lecturer, The University of Western Australia, 2017 - 2019

Computational Design Specialist, felix. Laboratories Pty Ltd, 2014 - 2017

Computational design strategic vision, development of R+D programme, support of project delivery and design, training development and delivery.

PROJECTS

Lindsay and Weir, Hesperia, Public Artwork, 2025

By Daniel Giuffre, Budget: \$331,000

'Duality' - Lot 189/1190, Hesperia, Public Artwork, 2025

By Daniel Giuffre, Budget: \$238,000

Piara Waters Secondary College, Stage 2, Dept. of Finance, Public Artwork, 2025

In direct collaboration with Rick Vermey, Budget: \$238,000

'Orthonova', Murdoch Health Precinct Public Artwork, Hesperia, Concept design phase, 2024

By Daniel Giuffre, Budget: \$750,000

'Lakes Road', Public Artwork, Hesperia, Concept design phase, 2024

By Daniel Giuffre, Budget: \$250,000

'Rippling Redtails', Public Artwork, Hesperia, In Construction,

By Daniel Giuffre, Budget: \$210,200

Alkimos College, Public Artwork, Dept. of Finance, In Construction

In direct collaboration with Rick Vermey

'The Exchange' Carine SHS, Dept. of Finance, Public Artwork, 2021

By Daniel Giuffre, Budget: \$212,000

Duncan Street, Roshana Care, Integrated Public Artwork

By Daniel Giuffre, Budget: \$300,000

Bruce Rock Engineering, Integrated Public Artwork, Forrestfield, 2021

By Daniel Giuffre, Budget: \$150,000

Hamilton Street Public Artwork, Out for tender

By Daniel Giuffre, Budget: \$45,000

North Regional TAFE Public Artwork, Dept. of Finance, Broome, 2023

In direct collaboration with Jacky Cheng

Cygna, City of Perth, Public Artwork, East Perth, 2020

In direct collaboration with Jon Tarry

Waterford Public Artwork, Linic Group, 2022

In direct collaboration with Rick Vermey

Piara Waters Secondary College, Dept. of Finance, Public Artwork, 2023

In direct collaboration with Rick Vermey

Yanchep Secondary College Stage 2, Dept. of Finance, Public Artwork, 2020

In direct collaboration with Rick Vermey

Queenslea Public Artwork, 2020

In direct collaboration with Rick Vermey

The Precinct Public Artwork, 2020

Lead Artist: Rick Vermey. Collaboration in design development and technical support

The Crest, Public Artwork, Goodwood Parade, Burswood, 2019

Lead Artist: Rick Vermey. Collaboration in design development and technical support

Anemoi, LIV Apartments Public Artwork, Fremantle, 2018

Collaboration with Rick Vermey

Yanchep Secondary College Stage 1, Public Artwork, 2018

Lead Artist: Rick Vermey. Collaboration in design development and technical support

'Metamorphosis' Sculpture - Public Art, Kingsway Christian College, 2017

Collaboration with Tristan Morgan + Brad Ladyman

Wickham Street, Public Art Concept Design, 2015

Lead Artist: Simon Gilby, Collaboration in design development and technical support

Subiaco Sculpture pARK, PIAF: Perth International Arts Festival, City of Subiaco, 2015

Curator: Gemma Weston

Role: Augmented Reality Curator and digital artist

Augmented Australia, 2014 Venice Architecture Biennale: Team WA (w/ Felix Laboratories), 2014

3D Designer and Animator

Technical assistance for public artworks, 2014

Lead Artist: Jon Tarry

PUBLIC ART STAGE 2 SHORTLISTS

Recent shortlists awarded as the lead artist (no collaborations). Shortlisted as an emerging artist in the field of public art.

Australian Hockey Centre (Current - Concept design phase)

Art Co-ordinator - Alison Barrett

Common Grounds, Mandurah

Art Co-ordinator - Paul Caporn + Paola Anselmi

Bellevue Depot Substation, Public Transport Authority

Art Co-ordinator - Artify

Ranford Road Station, Public Transport Authority

Art Co-ordinator - Metronet

Kendrew TAFE, Dept. of Finance

Art Co-ordinator - Alison Barrett

Dayton Primary School, Dept. of Finance

Art Co-ordinator - Jenny Kerr

Australind SHS, Dept. of Finance

Art Co-ordinator - Corine Van Hall

Pundulmurra TAFE, Dept. of Finance

Art Co-ordinator - Corine Van Hall

Landsdale Primary School, Dept. of Finance

Art Co-ordinator - Paola Anselmi

INVITED LECTURES/WORKSHOPS/TALKS**Presentation to MJA Architects, 2019**

Talk at Placelab about data driven public art and design, past and present projects

Placelab Talk, 2019

Talk at Placelab about data driven public art and design, past and present projects

'The Intersection of Art and Architecture, Hassell, 2018

Presentation to Hassell Perth Office.

'Parametric Speculations in Art and Architecture, Hames

Sharley, 2017 Talk to Hames Sharley National office via conference call from Perth.

Harbin Institute of Technology, China, 2017

Lecture to 200 students: Computational design in art and creative applications, Tutor of a 1 Week summer workshop at Harbin Institute of Technology

Perth Airport Sense of Place Forum, 2017

Mentor for a 1 day Charrette

Computational Design Intensive Workshop: Grasshopper 3D, 2017

Beginner workshops to students and professionals

Presentation to His Excellency General the Honourable Peter Cosgrove 2016

Official Launch of the Futures Observatory

Two Worlds Lecture and 2 Day Workshop, PVI Collective, 2015**REFEREES**

Referees have been notified and are aware of

Alison Barrett

Arts Management Consultant

m: 0419 19 2657

e: ambpublicart@gmail.com

Paola Anselmi

Paola Anselmi Contemporary Art

curator | arts writer | public art coordinator

m: 0411 982 537

e: paola@paolaanselmiart.com.au



'The Exchange', Integrated Artwork, Carine SHS for the Department of Finance. Artist: Daniel Giuffre, Intensive Fields

ANTHESIS [FLOWERING BANKSIA] PIARA WATERS SECONDARY COLLEGE

Artist: Rick Vermey & Daniel Giuffre	Client: Dept. of Finance	Contractor: Perkins
Year Completed: in fabrication	Architect: With_Architects	Size: 11m x 7m [312sqm]
Technical Specialists: if/Lab	Fabricator: Kilmore Group	

Materials: 2x Stair Cladding Artwork Screens comprising 1,382 custom twisting aluminium fins with 7 unique powder coated colours, 4 unique custom steel custom brackets.

Themes: Natural forces of growth, flowering banksias



VISUAL SUPPORT MATERIAL

CYGNA EAST PERTH

Artist: Daniel Giuffre + Jon Tarry	Client: City of Perth	Contractor: Georgiou Group
Year Completed: 2020	Engineer: Brian Nelson Capital House	Budget: \$295, 000
Technical Specialists: if/Lab	Fabricator: Composite Constructions	Size: 4.6m, 3.2m, 6.5m

Materials: Composite Carbon fibre, Stainless Steel, Inground Lighting

Themes: Cygna is an sculptural artwork developed in joint partnership with artist Jon Tarry. The sculpture is a modernist interpretation of Perth's graceful black swan and the winding Swan River.



ANEMOI LIV APARTMENTS

Artist: Daniel Giuffre + Rick Vermeij	Client: Defence Housing Australia	Contractor: Georgiou Group
Year Completed: 2018	Architect: Hassle Architects	Budget: \$500,000
Technical Specialists: if/Lab	Fabricator: Denmac	Size: 200sqm

Materials: Soffit cladding with 3 material finishes, 840 integrated LED lighting modules dynamically animated by a weather sensor on the roof

Themes: Fremantle Doctor, Fremantle Harbour, Wind, Tide and Sailing



PLEATED HISTORIES INTEGRATED PUBLIC ARTWORK

Artist: Daniel Giuffre + Jacky Cheng	Client: Dept. of Finance	Contractor: Out for Tender
Year Completed: In Fabrication	Architect: Engawa Architects	Budget: \$200, 000
Technical Specialists: if/Lab	Fabricator: Kilmore Group	Size: 300 lm of fins

Materials: Anodised aluminium fins folded multiple directions, custom brackets and backing posts. 403 Custom fins, 110 unique lengths of equal angles

Themes: Layers of history, geography, contours, topography of Broome

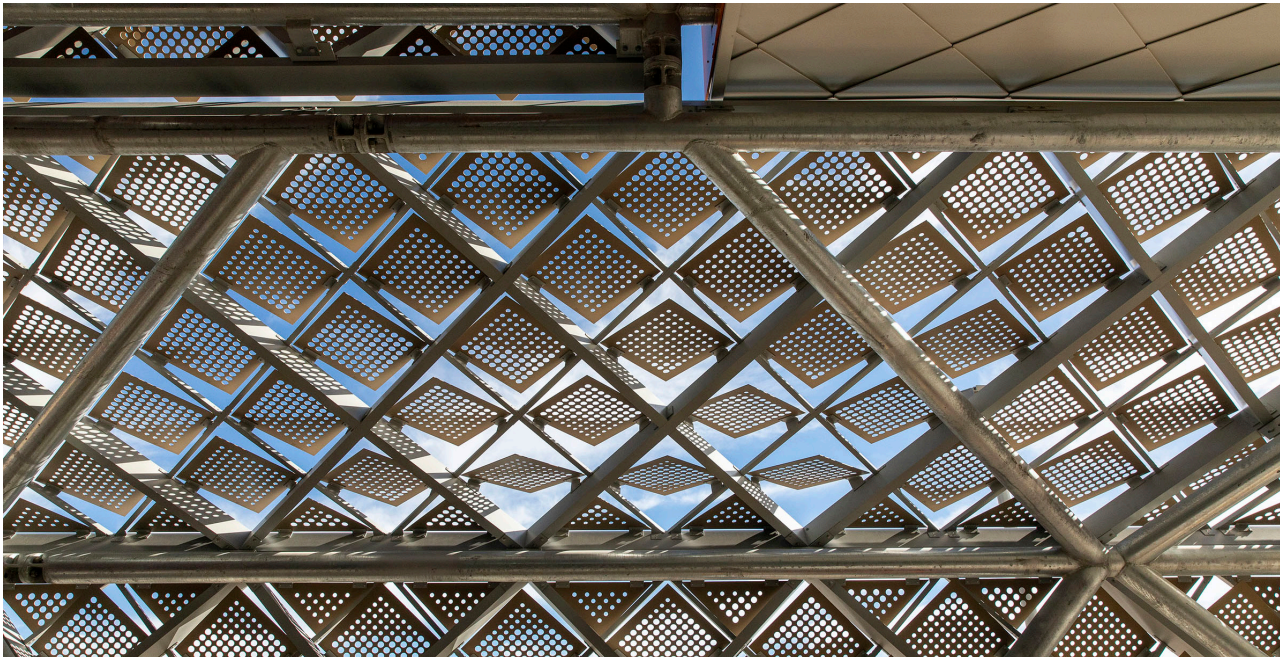


WIND SWEPT ALKIMOS SECONDARY COLLEGE

Artist: Daniel Giuffre + Rick Vermey	Client: Dept. of Finance	Contractor: EMCO
Year Completed: In Construction	Architect: T&Z Architects	Budget: \$320, 000 (value add)
Technical Specialists: if/Lab	Fabricator: Arcadia	Size: 650 m2

Materials: CNC routed pattern into aluminium panels, Custom brackets for 5 panel rotations to create pattern within facade

Themes: Wind and Sand in reference to its coastal locality



RIPPLING REDTAILS, Lot 1499 HAZELMERE INTEGRATED ARTWORK

Artist: Daniel Giuffre	Client: Hesperia	Budget: \$193, 000
Year Completed: In Construction	Architect: Hesperia	Size: 130 lm
Technical Specialists: if/Lab	Contractor: Q Design and Construct	149 custom routed aluminium fins

Materials: 149 custom routed 5mm aluminium fins finished with two alternating powdercoat colours

Themes: Inspired by the biodiversity of the City of Kalamunda, we looked at the red-tailed black cockatoo. The 3 dimensional form is inspired by the 'form of flight' and the patterns created when overlaying a series of sequential images of birds in flight. The red and yellow colours are taken from the colours of the cockatoo's feathers and a flowering banksia typically seen eaten by the red-tailed cockatoo.

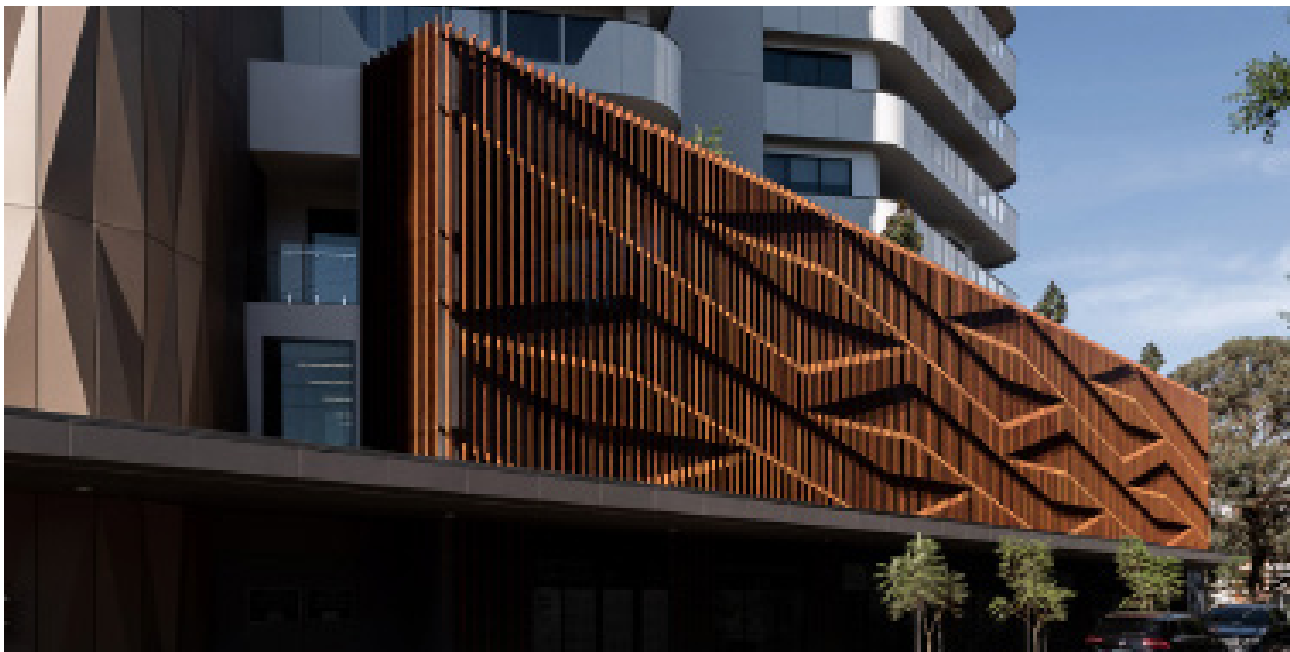
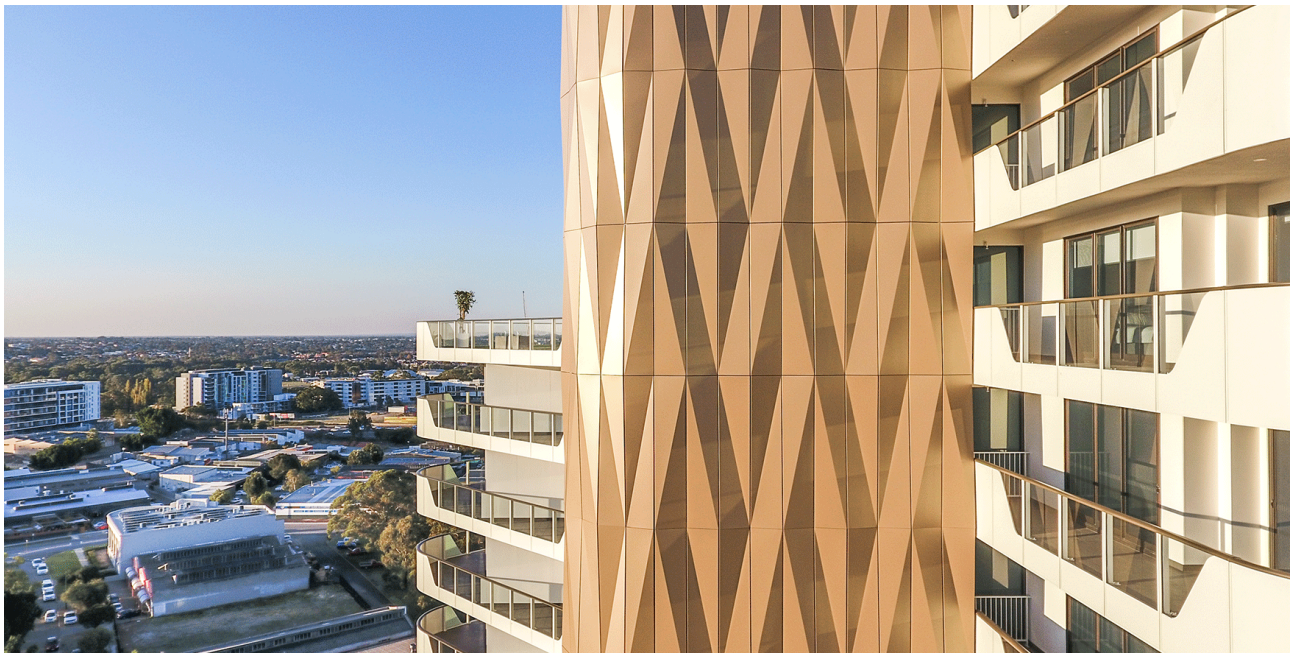


FOLDING LIGHT THE CREST APARTMENTS

Artist: Rick Vermey & Daniel Giuffre	Client: Norup Wilson	Contractor: BGC
Year Completed: 2018	Architect: Woods Bagot	Budget: \$500,000
Technical Specialists: if/Lab	Fabricator: Denmac	

Materials: 362 aluminium casset facade panels, bronze anodised, 18 unique panels types
67 metres high x 11m wide, 22 floors tall

Themes: Observing water surface ripples in changing light, looking closely at the Swan River.

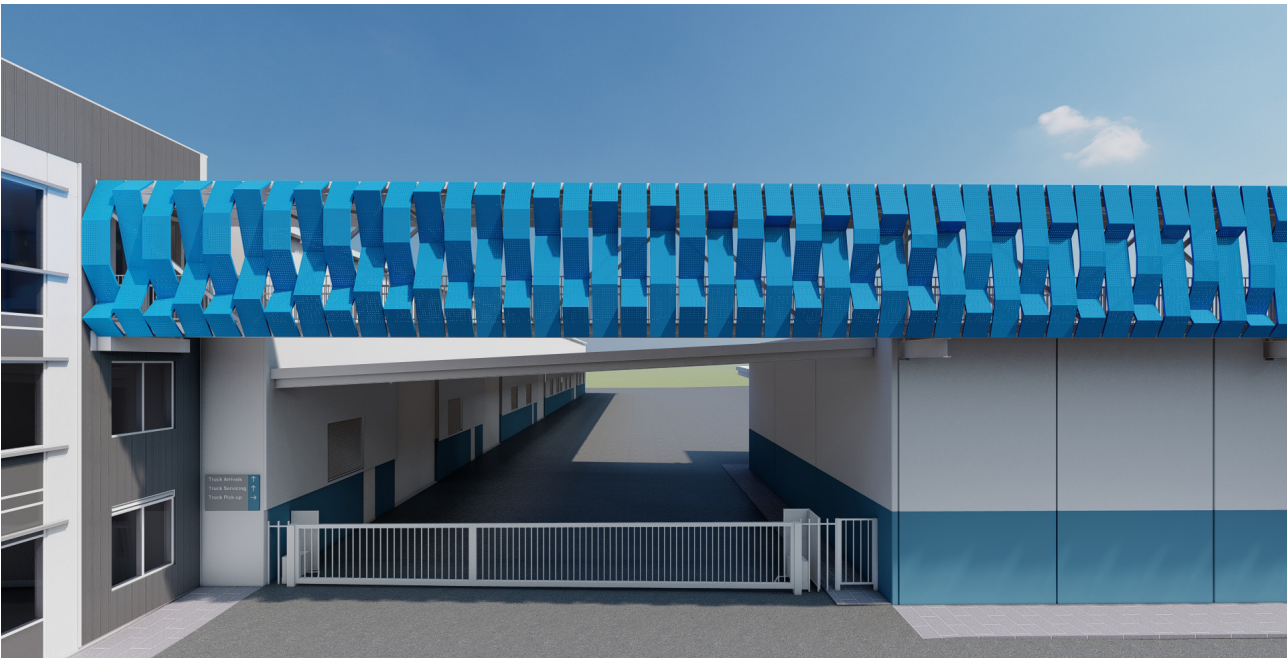
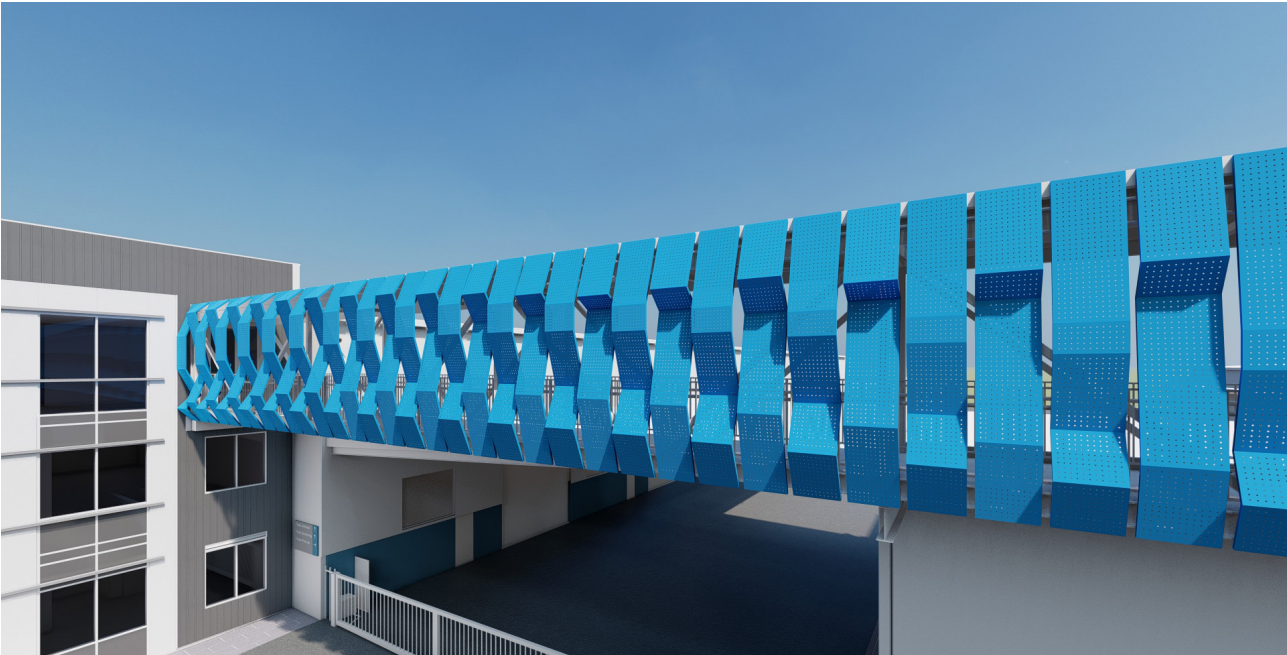


BRUCE ROCK ENGINEERING INTEGRATED PUBLIC ARTWORK

Artist: Daniel Giuffre	Client: BruceRock Engineering	Size: 225sqm
Technical Specialist: if/LAB	Architect: Parametric	Budget: \$165, 000
Year Completed: In Progress	Cotractor: Out for Tender	Engineer: Capital House

Materials: 58 custom folded picture-perforated anodised aluminium panels with integrated back lighting.

Themes: Industrial scale production of parts, patterns and rock formation textures found in and around Bruce Rock.

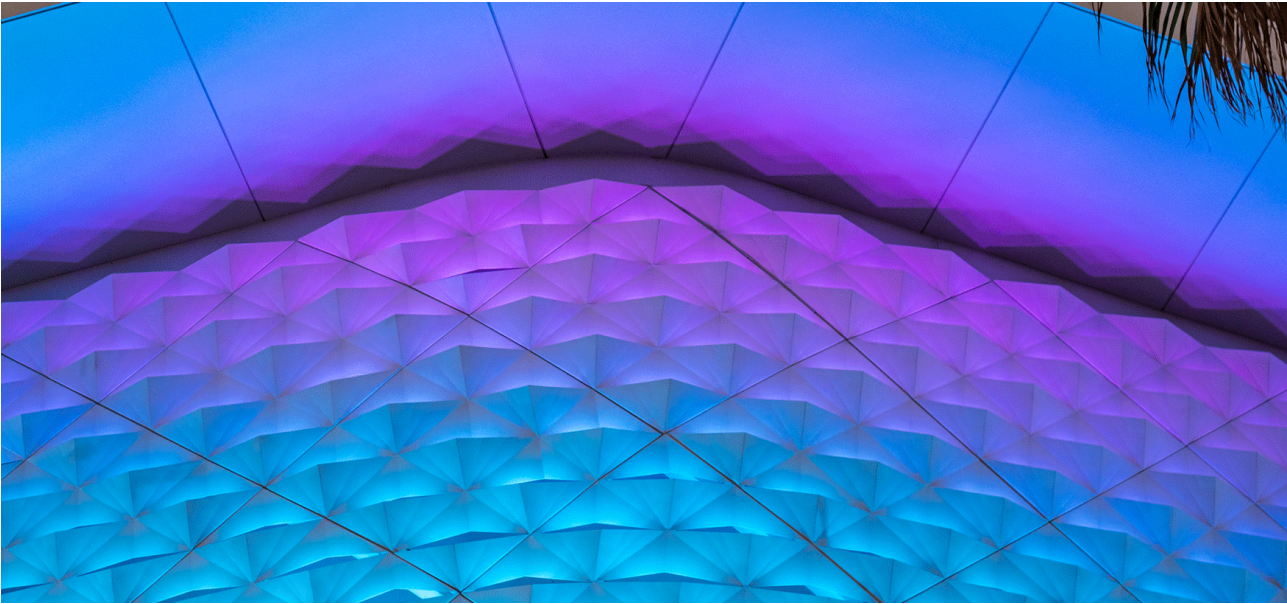


UNDULATION AND FLOW THE PRECINCT APARTMENTS

Artist: Rick Vermey & Daniel Giuffre	Client: Norup Wilson	Contractor: BGC
Year Completed: 2018	Architect: Woods Bagot	Budget: \$640,000
Technical Specialists: if/Lab	Fabricator: Denmac	Size: 70m x 4.2m [292sqm]

Materials: Folded sheet metal with 2100 LED nodes featuring dynamic programmed lighting

Themes: Tidal movement of the Swan and Canning Rivers



THE QUEENSLEA INTEGRATED PUBLIC ARTWORK

Artist: Rick Vermey & Daniel Giuffre	Client: Oryx	Budget: \$450, 000 85m2 Brick
Technical Specialist: if/LAB	Architect: Hassell	Size: 170 sqm
Year Completed: January. 2021	Cotractor: Multiplex	

Materials: Custom designed Recki formliner for precast concrete panels. Solid brick Nawkaw stain finish to achieve the desired pattern.

Themes: Local Vernacular, Knotting, Weaving, Layering of Patterns

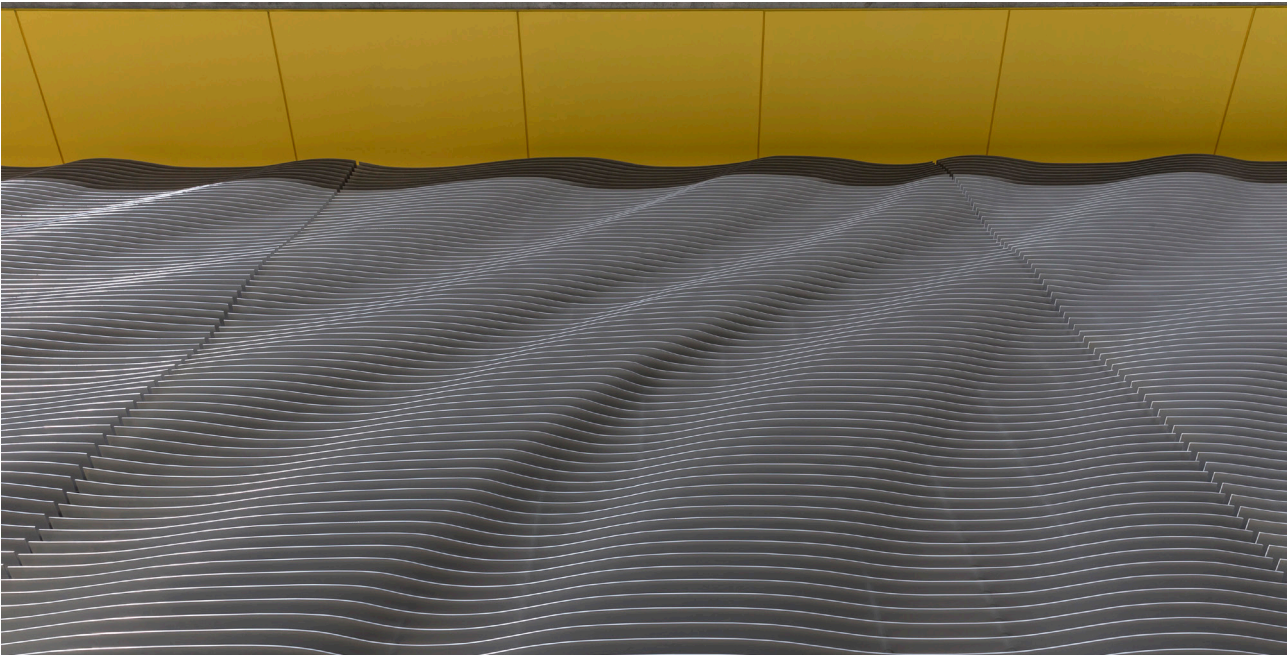


RHYTHM AND FLOW YANCHEP SECONDARY COLLEGE

Artist: Rick Vermey & Daniel Giuffre	Client: Dept. of Finance	Contractor: PS Structures
Year Completed: 2018	Architect: With_Architecture Studio	Budget: \$318,000
Technical Specialists: if/Lab	Fabricator: Brikmakers (Bricks)/Colt (Louvers), Glazing: Cooling Brothers	Size: 120 lm screen / 162m2 wall

Materials: 4 Custom brick types made specifically for the project. Brick types were made in collaboration with Brikmakers. Custom profiled aluminium Louvres.

Themes: For this project I worked with Rick in developing the concept and pattern for the artwork facade. and was integral in the documentation and delivery of the project.



RHYTHM AND FLOW II YANCHEP SECONDARY COLLEGE

Artist: Daniel Giuffre + Rick Vermey	Client: Dept. of Finance	Contractor: EMCO
Year Completed: 2020	Architect: With_ Architecture	Budget: \$120, 000 (value add)
Technical Specialists: if/Lab	Fabricator: Varies	Size: 250 m2

Materials: CNC routed pattern into CFC sheet (Soffit), Custom Brick Shape to create pattern in wall, Ceramic Frit Printing into Glass

Themes: Ocean, Tides, Wind and Sand in reference to its locality with Yanchep

